



Measurement and Evaluation

How to Measure the Good You Do (2-6 hours, instructor led)

Overview

It is virtually impossible to perform at a high level without first having a clear understanding of the goal of the performance. This program is an interactive seminar about the importance of, and the tactics for, creating specific and measurable goals and objectives. Individual contributors and managers alike will appreciate the practical advice and tools presented, and will use them long after the session has ended.

Graduates of this seminar will...

- Learn and practice a full life-cycle process for defining, executing, measuring, and adjusting programs and projects so that they are measurable and quantifiable. This includes:
 - Defining new programs, projects, and individual work at the outset to facilitate measurability
 - Creating execution plans that support measurement and assessment; defining and addressing stakeholders
 - Crafting measurements and metrics that cover all essential aspects of evaluation
 - Selecting and implementing metrics wisely for maximum benefit with minimal measurement
- Apply their learning to their actual job situation

Audience and Prerequisites

This training is appropriate for anyone who has responsibility for setting and achieving objectives at any level – even their own. It is particularly powerful for group leads, project leads, and management of all levels, and for whole teams that take it together for use as part of their group management strategy. No pre-work or prerequisite training is required.

Those in leadership positions at all levels report extremely positive results from this session, especially when taken in conjunction with *The Dress Rehearsal™*.